

The Assumptions in Coaching Business

#1: You Need To Be An Internet Sensation

Find 3 things that your clients really need and what you're really good at. Ask yourself- what are your clients coming to you for over and over again? Talk about THAT online.

1. _____

2. _____

3. _____

#2: You Need To Be More Successful Than Your Clients

Think about your uniqueness. What can you offer your clients that only you can deliver?

Think about three problems in your past that you have resolved in a unique way.

Problem & Solution #1

Think about 3 things you are grateful for in each of these categories: 1. Your personal life (relationships, friendships, goals achieved), 2. Your professional life (your career, your skills) and 3. About yourself (your tenacity, your generosity)

Your personal life

Your professional life

About yourself

#4: You Need To Coach Several Hours To Get Any Results With Your Clients

Think about 3 clients that you have helped create results for. How long did you invest in creating those results? Were you able to replicate those results in that timeline for other clients?

	Time invested in creating results	Are the results replicable in that timeline?
Client #1		
Client #2		
Client #3		

What can you do to bring faster-better results for your future clients?

#5: You Must Need To A Predefined Formula For Success

Find 3 people you really admire. Three people that you look up to. Reflect on 3 factors that contributed to their success.

Person #1. _____

Factors that contributed to their success:

Person #2. _____

Factors that contributed to their success:

Person #3. _____

Factors that contributed to their success:

Map out your success formula.

What does success mean to you? What does it look like for your life? What mindset do you need for success? What do you need to do to take the first steps towards your personal success?
