

The Assumptions in Coaching Business

#1: You Need To Be An Internet Sensation Find 3 things that your clients really need and what you're really good at. Ask
yourself- what are your clients coming to you for over and over again? Talk about THAT online.
1
2
3
#2: You Need To Be More Successful Than Your Clients Think about your uniqueness. What can you offer your clients that only you can deliver?
Think about three problems in your past that you have resolved in a unique way.
Problem & Solution #1

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Problem & Solution #2	
Dualalana C Calutian #7	
Problem & Solution #3	
#3: You Need To Be Perfect	
Create your own Success Stack. List out as many successes as you from your life.	can remember



Think about 3 things you are grateful for in each of these categories: 1. Your personal life (relationships, friendships, goals achieved), 2. Your professional life (your career, your skills) and 3. About yourself (your tenacity, your generosity)

Your personal life		
Your professional life		
About yourself		

#4: You Need To Coach Several Hours To Get Any Results With Your Clients Think about 3 clients that you have helped create results for. How long did you invest in creating those results? Were you able to replicate those results in that timeline for other clients?

	Time invested in creating results	Are the results replicable in that timeline?
Client #1		
Client #2		
Client #3		



What can you do to bring faster-better results for your future clients?
#5: You Must Need To A Predefined Formula For Success
Find 3 people you really admire. Three people that you look up to. Reflect on 3 factors that contributed to their success.
Person #1
Factors that contributed to their success:
Person #2
Factors that contributed to their success:

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Person #3	
Factors that contributed to their success:	
Map out your success formula. What does success mean to you? What does it look like for your lif do you need for success? What do you need to do to take the first personal success?	e? What mindset



#6: You Need To Be A Genius At Marketing Yourself
How much money do you want to make this year?
How many clients do you really need for that goal to become a reality?
What is it about your offer that you love the most? Think about your unique gift and your passion for sharing it with the world. How can you communicate this?