

Signature Program Creation



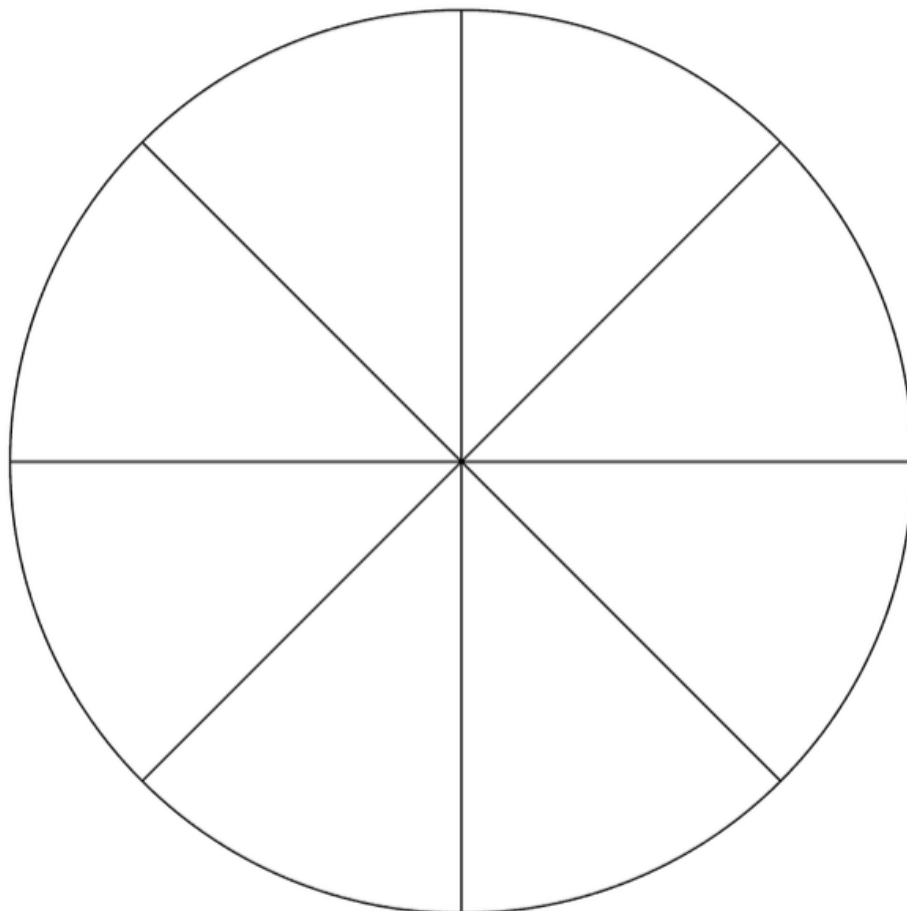
*Module 1 -
A Strong Foundation:
Root Chakra*

Please write the 8 areas of focus and then how satisfied and happy you are, with what is going on for each of them now, from a scale of 0-10.0 – unsatisfied, 10 – I wouldn't change anything as it's perfect.

Areas of focus:

- Foundation
- Wealthy Mindset
- Aligned Ideal client
- Soulful Community
- Communication / Belief
- Package of Genius
- Divinely Planned Launch
- Personal goals

WHEEL OF "SIGNATURE PROGRAM CREATION"



GOAL SETTING FOR A BUSINESS YOU LOVE

Think about your business goals for the next 7 months. The clearer you can get about this, the more successful you will become.

WHAT ARE YOUR MAIN BIG BUSINESS GOALS?

- 1 _____
- 2 _____
- 3 _____

HOW DO YOU WANT TO MAKE PEOPLE FEEL WHEN THEY INTERACT WITH YOUR BUSINESS? (Potential customers, existing customers, your team, your suppliers, your supporters)

- 1 _____
- 2 _____
- 3 _____

It's so important to think about what you'd like to receive financially, and again, the clearer you become on this the more chance you stand of making it happen.

HOW MUCH MONEY DO YOU WANT YOUR BUSINESS TO MAKE?

HOW MUCH MONEY DO YOU WANT TO MAKE PERSONALLY?

HOW MUCH MONEY WOULD YOU LOVE TO DONATE TO CHARITY? (Optional - but the saying goes, the more you give, the more you receive)

HOW MUCH MONEY ARE YOU GOING TO PUT ASIDE SO YOU CAN INVEST IT/SAVE IT?

Now get really clear on how much you want your business reach to grow this year...

WHERE WOULD YOU LIKE TO BE BY THE END OF THE YEAR?

(Choose what you want to focus on in your business. If you are not active on social media yet, I advise that you focus only on 1 or 2 platforms and when you have mastered those you can focus on more)

WEBSITE TRAFFIC PER MONTH: _____

EMAIL LIST: _____

FACEBOOK: _____

TWITTER: _____

PINTEREST: _____

LINKEDIN: _____

YOUTUBE: _____

PODCAST: _____

INSTAGRAM: _____

WHAT FREE EMAIL OPT-INS/OFFERS/INCENTIVES WOULD YOU LIKE TO CREATE TO HELP YOU BUILD YOUR AUDIENCE AND SALES THIS YEAR?

WHAT MEDIA PUBLICITY WOULD YOU LIKE? Are there any magazines, newspapers, blogs, podcasts or online publications you'd like to be featured in? Are there any radio stations you'd like to get on? Are there any TV programmes you'd like to be featured on?

WOULD YOU LIKE TO COLLABORATE OR DO JOINT VENTURES WITH ANYONE? IF SO, WHO WITH?

ANY OTHER MARKETING GOALS?

HOW MANY NEW CUSTOMERS WOULD LIKE TO BE GETTING? (Map out your targets for the next year, so you can clearly see what you're trying to achieve.) _____
