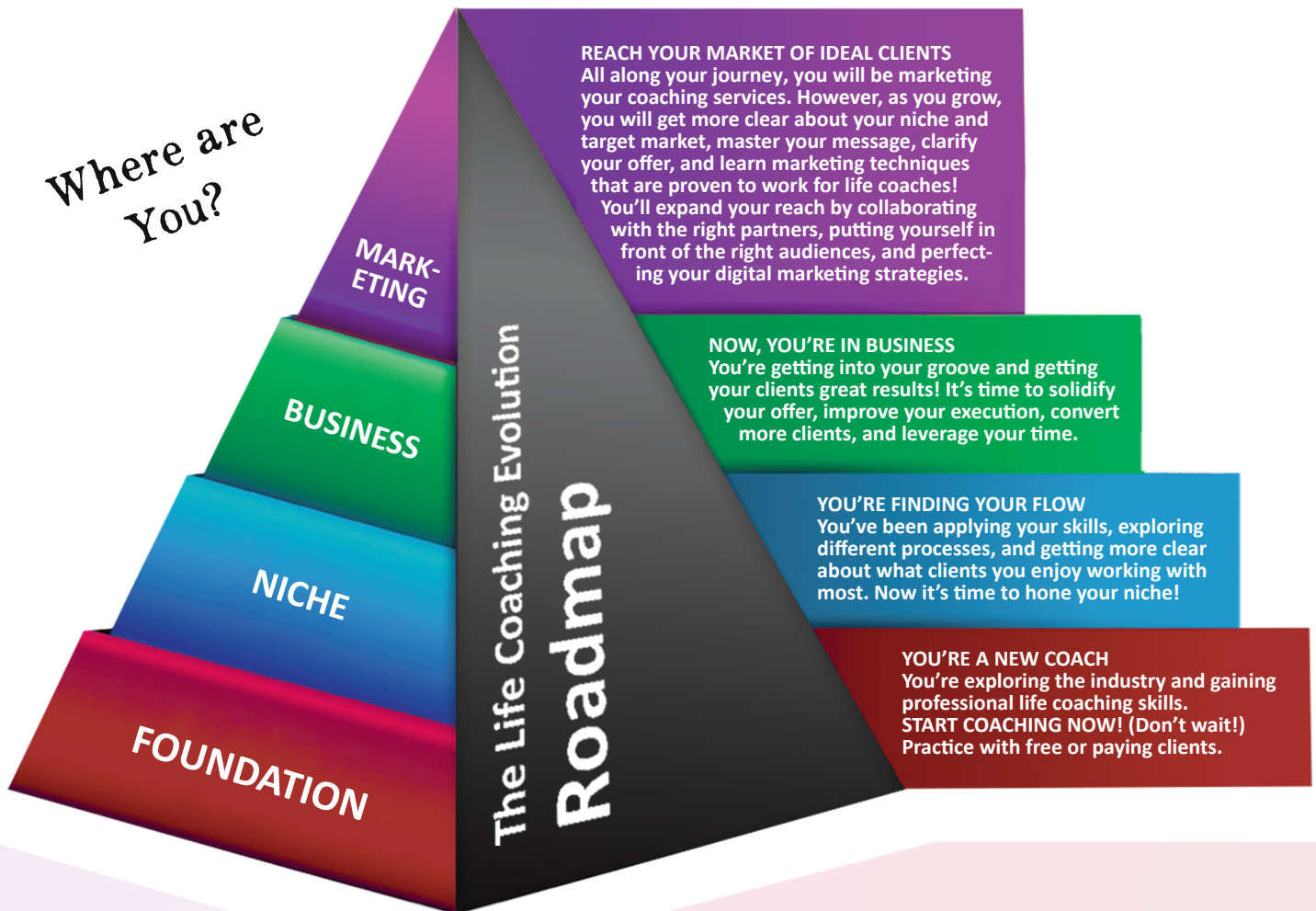


LIFE COACHING ROADMAP



THE SECRET TO BUILDING A SUCCESSFUL LIFE COACHING BUSINESS...

ALL LIFE COACHES SHARE TWO THINGS IN COMMON:

- 1) They want to make their unique difference in the world
- 2) In order to be successful, they need to learn how to play the life coaching game... including both the coaching AND business skills.

The truth is that regardless of where you are starting, your coaching is going to **EVOLVE** as you hone your skills, learn new processes, and develop your entrepreneurial chops!

...Starts with knowing where you ARE! All life coaches come into the field with a unique set of experiences, expertise, passions, and needs.

- » Some coaches feel called to help others overcome an obstacle they have faced personally.
- » Some coaches want to wear a coach/consultant hybrid hat and share their expertise and knowledge with people in their field.
- » Some coaches come from a related field, such as counseling, therapy, teaching, speaking, or entrepreneurship and bring unique skillsets.

Here at Transformation Academy, our goal is to provide you a **ROADMAP** to success! On the next page you will find a handy chart that will help you identify what you need from where you are. All of our life coach certification and training programs are filled with **PROVEN** processes, done-for-you tools, and insights into what **ACTUALLY WORKS**, packaged into convenient, self-paced, fun, engaging **ONLINE COURSES** designed to support your coaching journey every step of the way!

LIFE COACHING ROADMAP

Foundation

Core Coaching Skills and Process

Niche

Developing Coaching Speciality

Business

Establishing Your Coaching Business

Marketing

Reach Your Audience and Get Clients

Master Life Coach Certification

The Master program includes 4 individual life coach certifications that, together, set the foundation being a successful, confident life coach that gets your clients results! The first two courses below provide a solid foundation of life coaching skills and methodology, while the second two courses provide vital coaching processes for helping clients create more happiness and meaning in their daily life, which is after all what all life coaching clients are seeking, regardless of what niche you focus on. Each of these certification courses can be taken INDIVIDUALLY, however students who complete all 4 also receive the Master Life Coach Certification.

Professional Life Coach Certification

Establish a strong foundation as a life coach by learning industry best practices, powerful communication techniques, and proven coaching processes and methodologies. Receive done-for-you templates and questionnaires, as well as strategies for launching your coaching business.

Goal Success Coach Certification

Help your clients set and achieve meaningful goals by identifying their true motivation, creating an actionable short and long term plan, overcoming limiting beliefs and patterns that hold them back, and holding them accountable along the way.

Life Purpose Coach Certification

Help your clients live passionate and meaningful lives and discover their greater life purpose! Help them: capitalize on their talents and skills, find meaning in past experiences, understand their personality, empower their beliefs, choose a career or path they love.

Happiness Life Coach Certification

Help your clients find happiness in everyday life, no matter what obstacles they may be facing. Work with clients to peel off the layers of limiting beliefs, negative patterns, and old programming—empowering them to unleash their happiness from within!

Find Your Profitable Purpose-Driven Niche

The ONLY way to successfully get coaching clients is to target a SPECIFIC group of people who are UNIQUELY interested in what you have to offer AND willing to pay for it. This course will help you identify the results you can get clients that are unique to your own expertise and experience AND identify your tribe (target market) of ideal clients.

Use One of Our Niche Coaching Blueprints!

We have over a dozen Niche Life Coach Certifications that provide a complete blueprint for coaching clients to get specific results! Choose from within the categories below to discover what certifications we offer that will give you a SHORT CUT to offering life coaching packages in your favorite niche!

Click a Category Below to See Related Niche Certification Programs

- Mindset/Psychology
- Identity/Radical Change
- Business/Entrepreneurship
- Health/Healing
- Speaking/Facilitating

Create Your Signature Life Coaching Package

Stop the never-ending search for clients by offering life coaching packages that get you COMMITTED clients and a PREDICTABLE income! Learn how to package your gift so you can sell RESULTS instead of vague general "coaching sessions".

Convert Free Sessions into Paying Clients

Learn the secrets to compelling free life coaching session that convert to paying clients. Learn how to structure your introductory sessions in a way that you serve your clients with tremendous value while gently guiding them to want to do business with you, all in a way that doesn't feel uncomfortable or "salesy"!

Group Life Coach Certification

Learn everything you need to know to create life coaching groups that will allow you to reach more of your ideal clients in less time AND get paid more per hour of your time! You'll learn how to manage a group, structure your curriculum, manage the technology, fill your group and facilitate great results for your clients!

Joint Venture Partnerships

Learn how to use the power of collaboration & joint ventures (including affiliates, interviews, referrals, cross-promotion & networking) to get immediate, direct access to a large number of your ideal potential clients.

Get Life Coaching Clients with Workshops and Public Speaking

Speaking in front of a targeted audience of your ideal customers is by far the #1 way to get life coaching clients. This course provides a blueprint for creating income-generating workshops & sales presentations designed to enroll clients in your life coaching packages without feeling or sounding "salesy".

Email Marketing Campaigns, A Complete Guide

Use the proven secrets and psychology behind effective email marketing to create your own digital marketing campaigns that are automated—saving you time and effort—including landing pages, lead magnets, autoresponders, and marketing automation that convert to sales over and over again.

YOUR GUIDE TO TRANSFORMATION ACADEMY'S LIFE COACH CERTIFICATION & TRAINING PROGRAMS:

» You can learn skills from all categories (especially marketing) regardless of whether you are starting, scaling or adding tools to your toolbox.

» Although this roadmap charts a journey to follow, courses can be completed in ANY order, so follow your inspiration!

» No courses or certification programs are REQUIRED, so chose your own adventure!

View Niche Life Coach Certifications Below



Niche Categories

To view all of our courses, go to our Instructor Profile at:
<https://www.udemy.com/user/transformationacademyinc/>



Master Life Coach Certification & Niche Courses



Professional Life Coach Certification

Become a certified life coach & grow your life coaching business! Done-for-you forms, tools, processes & best practices



Life Purpose Coach Certification

Become a Certified Life Purpose Coach! Learn powerful tools and strategies to help your clients find their purpose



Happiness Life Coach Certification

Become a Certified Happiness Life Coach! Learn powerful tools and strategies to help your clients find their happiness.



Goal Success Life Coach Certification

Learn life coaching industry best practices. Help clients be successful, achieve their goals, and reach their dreams!

Mindset & Psychology



LIFE COACH CERTIFICATION: Law of Attraction & Allowing YOUR Success

Life Coach Training: Law of Attraction, Manifestation, Abundance, Happiness, Psychology & "Allowing Your Success"



CBT Cognitive Behavioral Life Coach Certification

Empower your clients to stop self-sabotage, reprogram their minds, master their emotions & stop negative thinking w/CBT



REBT Mindset Life Coach Certification

Coach clients to empower their thoughts, emotions, behaviors & dreams as an REBT Rational Emotive Behavioral Life Coach



Emotional Intelligence Life Coach Certification

Help your life coaching clients master their emotions, reduce stress, and develop emotional intelligence.



Confidence Coach Certification and a Growth Mindset

Help Your Coaching Clients Develop TRUE Confidence and a Growth Mindset, Overcome Self-Doubt and Fulfill Their Potential



Mindfulness Life Coach Certification

Mindfulness: a Complete Life Coaching Blueprint with 50+ Exercise & a 21 Day Mindfulness & Meditation Challenge



NLP Practitioner and Life Coach Certification

NLP Certification & Ultimate Guide. Become a Certified NLP (Neuro Linguistic Programming) Practitioner & NLP Life Coach



Hypnosis Practitioner & Hypnotherapy Guide (CPD Accredited)

Beginner to Advanced. Become a Hypnosis Practitioner or Open a Hypnotherapy Practice

Identity & Radical Change



Transformation Life Coach Certification

Life coach your clients to breakthrough, create lasting change, master transitions & be the hero of their life story



Life Story Coach Certification

The most powerful transformation you can offer your clients is to help them rewrite the story they tell about their lives and who they are.



Forgiveness Life Coach Certification

Help Your Clients Free Themselves from Resentment, Anger, Guilt, Perfectionism, Self-Sabotage, Stress & Unworthiness

Business & Entrepreneurship



Entrepreneurship and Business Life Coach Certification

Coach Entrepreneurs to Quantum Leap Their Business with Real-World Training



Employee Performance Coach Certification

Set expectations, assess performance, provide feedback, increase productivity, develop employee potential

Health & Healing



Health and Nutrition Life Coach Certification

Life Coach Certification: Create a Workout & Nutrition Plan Based on Your Clients' Fitness, Weight Loss, Dieting & Nutrition Goals



Therapeutic Art Life Coach Certification

Art Therapy: Help Clients Heal, Reduce Stress & Manifest Their Dreams with Mandalas, Affirmations, Vision Boards & More



Shamanic Life Coach Certification

Become a Certified Shamanic Life Coach Using Shamanic Wisdom, Tools, Rituals and Therapeutic Art for Harmony and Alignment

Speaking & Facilitating



Group Life Coaching Certification

Training for life coaches who want to grow their business through offering life coaching groups.



Life Purpose Quest Workshop Facilitator Certification

Life Purpose Quest Workshop Blueprint: Help Others Find Their Passion, Rewrite Their Story & Fulfill Their Life Purpose



Certified Relationship Workshop Facilitator

Empower others to create enlightened relationships by conducting group life coaching through relationship workshops.



Public Speaker Training and Workshop Facilitator Certification

Become a world-class speaker and facilitator. Learn presentations skills, engage your audience, and develop confidence

Life Coaching Business & Marketing Courses



Life Coaching: Find Your Profitable Purpose-Driven Niche

Get more coaching clients! Evolve your life coaching business (to what works), package your gift & target your tribe!



Life Coaching: Your Signature Coaching Package

Sell results, not your time! Package your GIFT, get MORE clients, more COMMITTED clients & a more PREDICTABLE income.



Conduct Free Coaching Sessions that Convert into Paying Clients

Design compelling free coaching session offers that provide tremendous value & gently guide clients to hire you.



Joint Venture Partnerships

The Power of Collaboration & Joint Ventures Including Affiliates, Interviews, Referrals, Cross-Promotion & Networking



Get Life Coaching Clients with Workshops

A blueprint for income-generating workshops & sales presentations designed to enroll clients in your life coaching



Email Marketing Campaigns, A Complete Guide

Emails that Convert Using Proven "Story-Selling" & Psychology That Turn Leads into Sales on Autopilot